

*A New Dawn*

[vivelavallette.com](http://vivelavallette.com)

Charity number: CH643 | Company registration number: 66903



**THE BATHING  
POOLS**  
THE HEART OF LA VALLETTE



# THE BATHING POOLS

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## Our vision

Vive La Vallette LBG is a Guernsey charity established in 2019 to reinvigorate the facilities serving the bathing pools at La Vallette. Our vision is for the bathing pools to become a vibrant destination where everyone can feel welcome and valued. A place where people's lives are improved.

We want to ensure that the regenerated building provides a welcoming destination with the emphasis on the following:

-  **Health and wellbeing**
-  **Education**
-  **Celebrating the rich history of the bathing pools**
-  **Sustainability and the environment**
-  **Social interaction**

Sea swimming has grown significantly in popularity and will remain a core activity at the bathing pools. The new building has been designed to stand the test of time with an emphasis on durability and sustainability. The site itself, the approach and the surrounding landscape provides enormous potential for islanders to explore, exercise and escape. This enhanced facility will bring new life to this area after years of neglect.

## Our commitment

*For The Bathing Pools to become a vibrant destination, for the enjoyment of all and a legacy asset of which Guernsey will be proud.*





## Our values

This project is bold, innovative and heavily linked to our core values:

### Community focused

We are inspired by our island community and will always strive to involve and include every member of society in this project. Through consistent, broad engagement we will ensure the facilities remain relevant, well used and valued.

### Competence

Our team is passionate and experienced. We share a vision driven by curiosity, creativity and a willingness to make a difference. We all want to secure this special place for the original Victorian visionaries and their future generations.

### Collaborative

We will work together with other purpose led organisations, businesses, charities and individuals.

### Regenerative

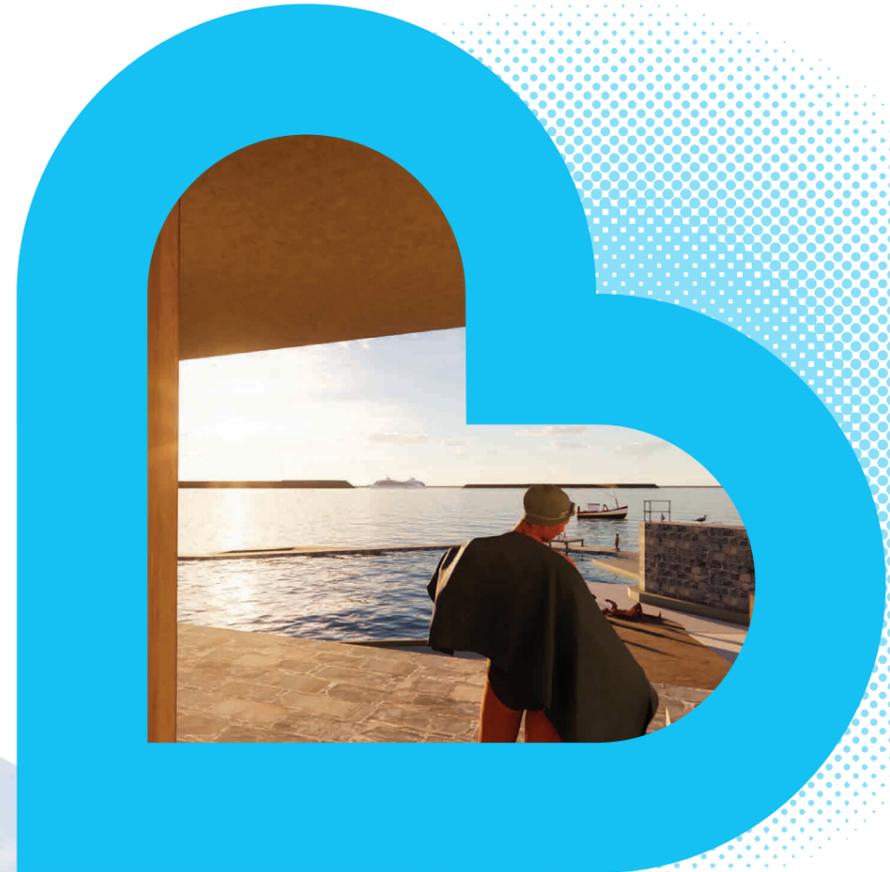
As a not-for-profit organisation, surplus funds will be reinvested back into the facilities, surrounding area and community focused initiatives.



## Our community

*Working together as a community to create a facility that brings a sense of belonging and togetherness for everyone.*





## Our goal

*To create a lively hub for wellbeing and connection, improving lives throughout the whole Guernsey community.*



## How can you help?

DLM Architects' design is imaginative and robust. The new building sits on the existing footprint and respects the environment and immediate surroundings.

Planning consent was granted on 17 June 2020 and the rebuilding works commenced in January 2021. Completion is expected by early 2022. The total project costs are estimated to be circa £1.5m.

The States of Guernsey has committed to contribute £300k towards this figure subject to certain conditions and the remaining balance is being raised through sponsorship, grants and donations. We aim to build on our fundraising to date which stands at £1m, leaving a balance to be raised of £500,000. Our intention is to open our doors to the community free of debt in early 2022.

We are grateful to those individuals and organisations who have already committed financial support which has given us the confidence to commence the building works.

Given the substantial funds required to develop the site to its full potential, under the terms of the Agreement to Lease with the States, Vive La Vallette will be granted a 25-year lease at a peppercorn rent. This is renewable for a further 25 years by agreement. The Agreement to Lease also obligates the States of Guernsey to carry out specified remedial work to the bathing pools and surrounding areas and to undertake ongoing maintenance to a required standard.



## It's more than sea water

We will help build a healthier community through collaboration and key alliances.

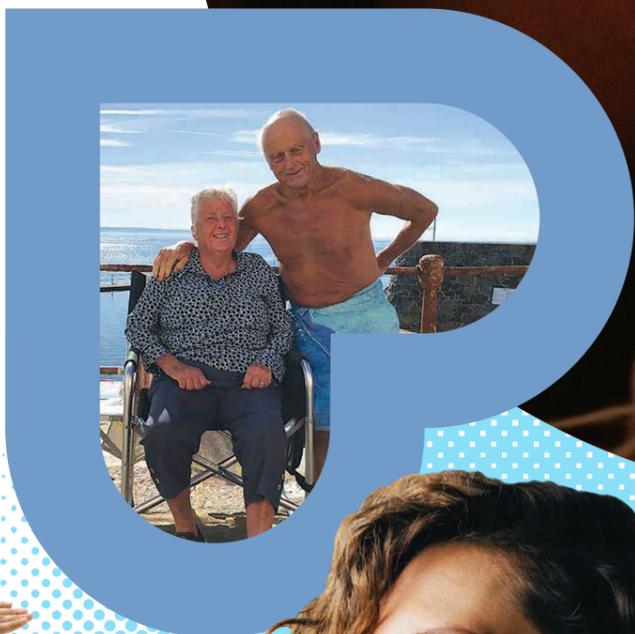
Our intention is to explore mutually beneficial opportunities to co-produce programmes and initiatives which encourage and support a resilient community.

We aim to ensure that the facilities are relevant, well used and make a positive contribution to the physical, mental and emotional health and wellbeing of our community.

Given the proven and broad health benefits, swimming will remain a core activity at the bathing pools. The redevelopment will increase the numbers of sea swimmers and encourage our ageing population to remain active for longer.

In addition to ensuring that the venue is accessible to all, we want to enable stepless access to the Ladies' Pool. This is a commitment that has significant practical and cost implications but is consistent with our ethos that the new facilities and the bathing pools should be for everyone to support their health and wellbeing.

The year-round, indoor cafe, will have an affordable menu and will provide a welcoming community space to support and encourage healthier living. The cafe will boast beautiful views across Havelet and the Little Russell and will provide constant opportunities for social interaction.



## Community collaboration

We are working with and listening to other local charities, community groups and schools and have exciting pipeline plans for:

- **The Health Improvement Commission** - affordable healthy menu options, active travel, health awareness initiatives.
- **The Guernsey Sport Commission** - competence and confidence in the water for all with a focus on schools and community groups.
- **Regular use for groups and charities** such as Guernsey Mind, Arts for Impact, Dementia Friendly Guernsey, The Guernsey Cheshire Home, Bright

- **Beginnings, The Youth Commission** and others to provide opportunities to participate, interact, spectate and connect.
- **The environment** - by working with the Pollinator Project and other organisations with an interest in biodiversity and the natural world.
- **Physical activity for all ages.**
- **Artwork** to be sensitively displayed and integral to the appeal of the area.



# Our Future

*To create a legacy asset where people can meet, relax and nurture their physical and mental wellbeing for decades to come.*



## Long-term benefits

This project will make a valuable contribution to the health and wellbeing of the island's community and is supportive of the 'living and ageing well' strategy which is also government policy.

The success of this project will demonstrate that private enterprise and local businesses can work together for the benefit of all.

The project also supports the government's emphasis on the island's recovery from Covid, providing work for the local building industry and, once complete, an attractive destination for islanders and visitors to enjoy for decades to come.

We invite you to join us, support us and get involved with this historic opportunity to make a significant impact on islanders' and our visiting guests' lives.

Contact Helen Bonner-Morgan on **07781 451 472** or email: [contactus@vivelavallette.com](mailto:contactus@vivelavallette.com)



## Meet the team



L-R: Andy Hall, Dave Warr, Steve Sharman, Wendy Ensink, Helen Bonner-Morgan, Linda Boucher-Harris, Daniel Green, Phil Taylor, David de la Mare and Peter Stahelin. Ian Damarell was unavailable for the photo.

# VIVE LA VALLETTE

The Vive La Vallette team has a strong sense of a common purpose and shared values. This is complemented by the individual experience of each member ranging from design and construction skills, through to accounting, retail, catering, sports, the arts and the third sector.

Since we assembled in 2018 an emphasis has been placed on working collaboratively. The team has developed as skills gaps have been identified. Importantly we like to have fun along the way and celebrate milestones as they are achieved.



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